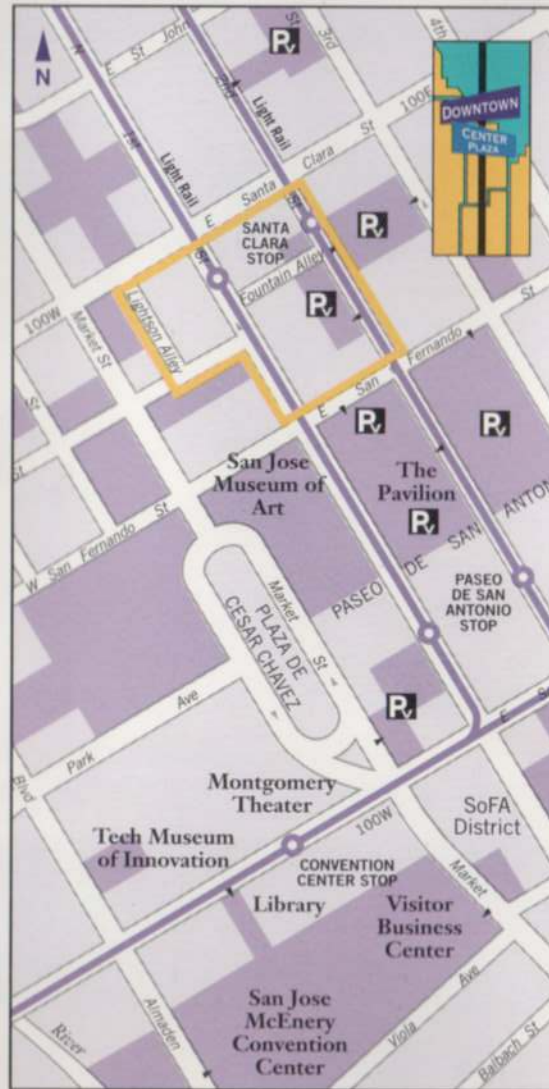


SAN JOSE

DOWNTOWN CENTER PLAZA, formerly known as the Transit Mall district, has a new name and new look. Strolling through this district you'll find granite walkways and bubbling water fountains, flowering planters and colorful banners. The many outdoor cafes and one of a kind businesses, located only in Center Plaza, make this historic district the place to browse, shop and dine. Choose from a diverse assortment of shops, galleries, restaurants, pubs, coffee bars and personal and business services to accommodate your needs. These businesses, many of which are family owned, are committed to pleasing you by offering the best in products, selection and personalized service.

WHEN YOU'RE LOOKING for something different the casual, unpretentious atmosphere of Downtown Center Plaza is perfect day or night, for work and play. Bring the whole family, a colleague or special friend to Downtown Center Plaza and experience neighborhood charm in an urban setting.

S. First St., S. Second St. and Post Streets to Lightson Alley between E. Santa Clara and E. San Fernando Streets San Jose, California



Free/Validated Parking at these facilities, certain restrictions apply.

Other Parking Light rail Station Parking Entrance

For more information call (408) 279-1775.
Sponsored by The San Jose Redevelopment Agency and San Jose Downtown Association.



DOWNTOWN

CENTER PLAZA

DOWNTOWN CENTER PLAZA DIRECTORY

ADVERTISING AGENCIES

- Soto Associates288-7686
97 S. Second St. #200B
Elliott/Dickens, Inc.280-5105
97 S. Second St. #220A

APPAREL & ACCESSORIES

- City Man.....279-1479
71 S. First St.
Clara's Fashions.....293-6367
93 S. First St.
Diaz Menswear297-8443
96 S. Second St.
Hammer & Lewis.....295-5808
19 S. First St.
Monomania279-1479
71 S. First St.
New Collection.....295-6966
37 Fountain Alley
New Fashion294-5590
17 S. Second St.
Right On Time998-3321
41 S. First St.
Top Fashion.....295-0137
82 S. Second St.

ART GALLERIES & MUSEUMS

- American Museum of Quilts & Textiles971-0323
54 W. Santa Clara St.
Holmes Art Gallery971-9100
89 S. First St.
Machu Picchu Gallery of the Americas.....280-1860
42 S. First St., El Paseo Court
Post Street Gallery, The297-6245
21 Post St.

BANQUET HALLS

- Bankers Club.....995-3445
8 S. First St.

CELLULAR PHONES

- Elite Cellular971-8255
66 W. Santa Clara St.

COFFEE & JUICE BARS

- Caffe Zucco297-9777
74 S. First St.
Vigal Coffee Roasting Co288-6744
52 W. Santa Clara St.

CONVENIENCE

- Pinocchio's.....297-2187
43 S. First St.
23A Post St.287-1844
23A Post St.

COPYING & PRINTING

- San Jose Blue.....280-6464
80 S. First St.

COSMETICS

- Princess Alestse Skin Care295-5808
19 S. First St. 2nd Fl.

DRY CLEANING/TAILORING

- Angel's Cleaners & Alterations298-3911
50 Post St.

FASHION DESIGNERS

- Allen, Liz Studio.....287-9377
12 S. First St. #217
Cathy's Classic Design294-2513
12 S. First St. #221

FLORISTS

- Flowers 21.....293-0313
15 Fountain Alley

FURNISHINGS

- Primo Furniture.....947-7466
90 S. Second St.
Discount Office Furniture.....294-0200
52 S. First St.

HAIR & NAIL SALONS

- Hoa Do Beauty Salon.....287-2294
92 S. Second St. #1
Oscar Beauty Salon297-1704
33 Fountain Alley
Paul Lucero Hairstyling292-6276
44 S. First St.
Rosy Hair & Nail.....286-7872
83 S. Second St.
Vail Concepts287-8245
30 Post St.

JEWELERS

- Acapulco Jewelers.....286-8158
27 Post St.
Aztec Jewelers.....995-0602
12 S. First St. #232
Cervantes Jewelers298-5299
12 S. First St. #222
Charles Jeweler293-3165
12 S. First St. #233
Crescent Jewelry Co.287-1515
99 S. First St.
Don Roberto Jewelers998-0981
48 S. First St. #A
Eagle Watch Service.....295-6216
12 S. First St. #223
George's Jewelers.....947-0118
35 S. First St.
Glave, Ernie Jeweler292-1277
12 S. First St. #218
Grant's Jewelers280-6080
32 S. First St.
Joyeria 3 B-B-B Jewelers297-8470
49 S. First St.
Latin Jewelers293-3808
15 Post St.
My Gem Gerald.....248-7851
12 S. First St. #216

JEWELERS CONTINUED

My Phuong.....	295-6188
32 E. Santa Clara St.	
Nguyen, Phu Jeweler.....	293-7084
12 S. First St. #230	
Plaza Jewelers.....	292-3202
91 S. First St.	
Prestige Heirlooms.....	977-0613
12 S. First St. #224	
Princess Jewelers.....	286-1986
40 S. First St.	
R & J Jewelry & Loan.....	295-6020
14 S. First St.	

KEYS

Key Man.....	998-3442
38 E. Santa Clara	

LEGAL SERVICES

Divorcios En Espanol.....	800-579-7941
12 S. First St. #215	
Legal Type, The.....	255-9701
14 S. First St.	
Paralegal Aid.....	297-2824
68 S. Second St.	
Richardson, Donald Jr., Atty.....	288-9050
46 S. First St.	
Smith, Quentin H. Professional Law Corp.....	286-3131
64 W. Santa Clara St.	

MEDICAL SERVICES

Gogol, Harvey Optometrist.....	295-0246
42 S. First St.	
San Jose Contact Lens.....	287-3156
12 S. First St. #204	
Tri-City Dental.....	993-9222
20 Post St.	
Western Dental.....	293-7000
48 E. Santa Clara St.	

MUSIC

Discoteca Chelo's.....	288-9403
96-A S. Second St.	

NIGHTCLUBS & BARS

JJ's Blues.....	286-3066
14 S. Second St.	
Lido.....	298-4318
30 S. First St.	
Planet X.....	294-9968
8 S. First St.	
Toon's.....	292-7464
52 E. Santa Clara St.	

PAWN & LOAN

Ace Loan Office.....	295-1488
31 Post St.	

PHOTOGRAPHY

Foto Mexico.....	289-1715
98 S. Second St.	
One Hour Photo Drive-Up.....	298-2255
37 S. First St.	

REAL ESTATE

Ritchie & Ritchie Co.....	971-2700
34 W. Santa Clara St.	

RESTAURANTS & CAFES

Bella Mia.....	280-1993
58 S. First St.	
Ben's Restaurant.....	298-2299
27 Fountain Alley	
Cafe Fame.....	287-2576
62 W. Santa Clara St.	
California Sushi Bar & Grill.....	297-1847
1 E. San Fernando St.	
Casa Diaz Mexican Food.....	977-0303
43 Post St.	
City Cafe & Deli.....	998-2233
55 S. First St.	
Firato Delicatessen.....	293-6240
28 E. Santa Clara St.	
Flying Pig Pub.....	298-6710
78 S. First St.	
Fuji Restaurant.....	298-3854
56 W. Santa Clara St.	
Gordon Biersch Brewery.....	294-6785
33 E. San Fernando St.	
La Guadalajara #3.....	292-7352
45 Post St.	

La Taqueria.....	287-1542
15 S. First St.	
Peking House Restaurant.....	293-0717
84 S. Second St.	
Pinocchio's Cafe.....	297-2187
11 Fountain Alley	
Second Street Deli.....	294-3354
11 S. Second St.	
Super Egg Roll Etc.....	999-0606
40 E. Santa Clara St.	
Tio Nacho.....	280-7131
85 S. Second St.	
Trines Cafe.....	947-8280
62 S. Second St.	

SERVICES

AIA of Santa Clara Valley.....	298-0611
36 S. First St. #B	
Cities West Custom Packaging.....	271-7800
97 S. Second St. #101 A	
Downtown Check Cashing.....	297-1810
19 S. Second St.	
Energy Compliance.....	275-1284
40A S. First St.	
The IT Network.....	494-0100
12 S. First St. #202	

SHOE REPAIR

Cobbler's Corner.....	298-1191
65 S. First St.	
Mike's Shoe Repair.....	293-0541
36 E. Santa Clara St.	

TRAVEL AGENTS

Metro Travel.....	971-8118
60 Post St.	
O'Brien Travel.....	275-6611
42 S. First St.	

VARIETY

Bus Stop.....	286-7872
83 S. Second St.	
F.W. Woolworth Co.....	293-0323
27 S. First St.	



JJ's Blues



Foto Mexico

SOUTH SECOND STREET

LIGHT RAIL STATION



PARKING

Bus Stop

EAST SANTA CLARA STREET

Mike's Shoe Repair

FOUNTAIN ALLEY

The Legal Type

R & J Jewelry & Loan

Grant's Jewelry

Dr. Harvey Gogol

Machu Picchu Gallery of the Americas

Bella Mia Restaurant

Caffe Zucco

EAST SAN FERNANDO STREET

LIGHT RAIL STATION

SOUTH FIRST STREET

WEST SANTA CLARA STREET

Ritchie & Ritchie

La Taqueria

Hammer & Lewis

FW Woolworth

Right On Time

POST STREET

American Museum of Quilts & Textiles

Ace Loan Office

PARKING GARAGE

Holmes Art Gallery




Crescent Jewelers

WEST SAN FERNANDO STREET

Quentin H. Smith Law Offices

LIGHTSON ALLEY



-  Light Rail
-  One Way
-  Parking Entrance