

Free Attractions at Wall Drug & other interesting facts!

THE ORCHESTRAS

Two life-sized, animated groups, the Cowboy Orchestra and the Chuckwagon Quartet, sing and play about every fifteen minutes during the tourist season (mid-May to October 1st).

IN THE BACK YARD DURING THE SUMMER MONTHS

Explore the "Back Yard." It is full of adventure displays just for taking pictures. Wait till your friends see the photo of you and a six foot stuffed rabbit, Mt. Rushmore replica, a stuffed bucking horse, a giant Jackalope replica, a covered wagon or the ice water well. A 1908 Hupmobile, with life-sized, animated driver and his girlfriend, are also in the back yard.

WALL DRUG MALL

Walk down the main street of Wall Drug's typical western town. These buildings are constructed of native timber and old brick. The street is made of Cheyenne River rock.

Visit the Travelers Chapel, the Pharmacy Museum and the beautiful Western Art Gallery...plus a Tourist Information Table.

WESTERN ART GALLERY AND DINING ROOM

Wall Drug has 183 original oil paintings. Most are displayed in the dining rooms, some are in other parts of the store. The Western Art Gallery Cafe is paneled in American Black Walnut. On display there are life-sized carvings of Butch Cassidy and the Sundance Kid made from a 187-year-old cedar tree. Also, please take note of the Silver Dollar Bar and the collection of Arikara Indian artifacts.

ICE WATER

Wall Drug gives away an estimated 5,000 glasses of ice water every day during the summer. You're invited to fill your jug!

FREE WALL DRUG SIGN

Pick up your sign, or poster, at the Drug Counter or at the checkout stand in the Souvenir Store.

WALL, SD

There never was a Mr. Wall. The town was named because it was built on the edge of the northern extension of the "badlands wall."

THE 80 FT. DINOSAUR

The Wall Drug Dinosaur is the centerpiece of a free picnic and playground area at the east entrance to Wall.

ICE FOR JUGS...FREE! FREE ICE WATER!

FREE DONUTS and COFFEE for Hunters, Skiers, Honeymooners, Missile Crewmen & 18 Wheelers

WALL DRUG, Main Street, Wall, South Dakota 57790

WELCOME TO

WALL DRUG



and the

Badlands!

Inside —

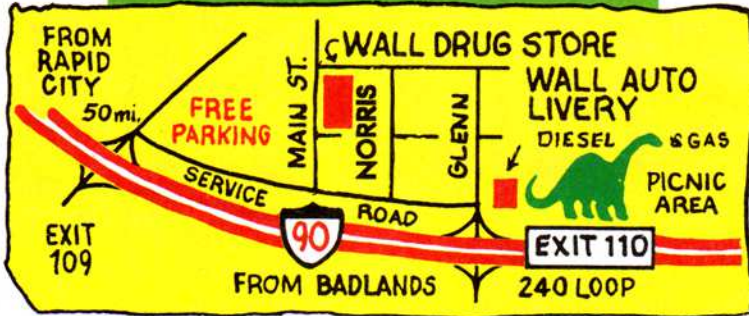
the fascinating wonders of
Wall Drug and Badlands...

- The Map of Wall Drug
- History of the Badlands
- Map of Badlands National Park
- Wall Drug's FREE Attractions
- Guidepost Story About Wall Drug

Glad you made it...

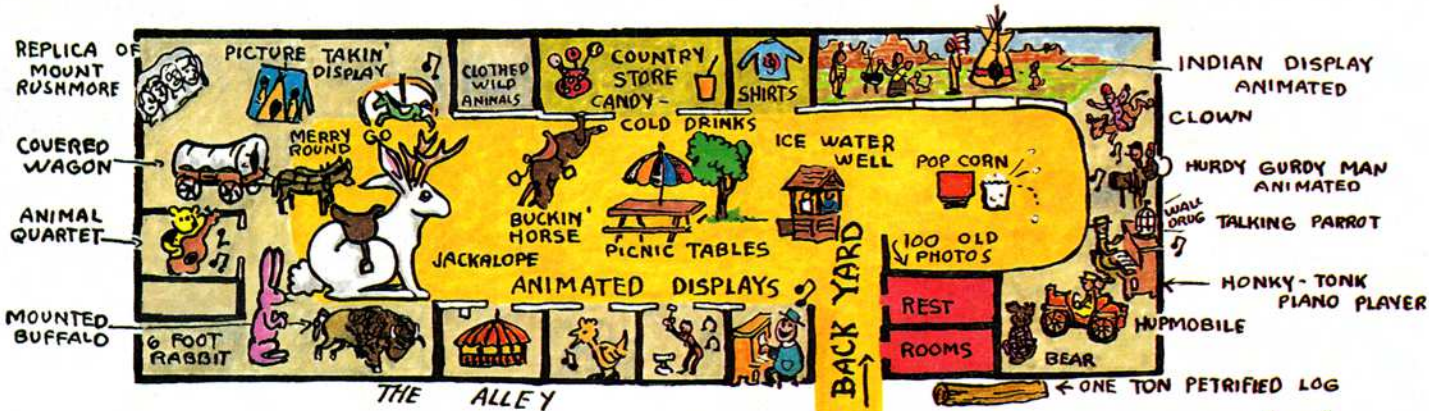


MAP OF WALL DRUG



The Husteads Today

In 1931, Dorothy and Ted Husted, with their son Billy, moved into the back of the Wall Drug Store. All three are still active in the operation of the drug store, with the help of Marjorie, Rick and Ted H. Husted. Over the years, eight other Husteads in the immediate family participated in running the store during their grade school, high school and college days.



Don't Miss it!
New Back Yard!

The Ice Water Store
Cafe Seats 520

Tell your friends to stop at the Wall Drug Store or the Wall Auto Livery when they are out our way -- and COME BACK YOURSELF

